

## Press Release

### **intercharge network conference 2016:**

**Hubject presents first cross-operator booking function for charging of electric vehicles and allows BMW customers access to more than 7,000 charging points in Japan**

**Berlin, 17. May 2016.** Last week Berlin Joint Venture, Hubject, invited more than 300 international experts from the automotive, energy and IT industries to Berlin for the annual "intercharge network conference". Throughout the two-day conference industry representatives discussed how, through digitalisation, the mobility of today and tomorrow can be shaped to make it more user-friendly. The host, Hubject, presented on Thursday a new innovation, which allows digital booking of charging stations via smartphone throughout Europe. Furthermore, to kick off the conference, CEO Thomas Daiber announced that in the future BMW will offer its Japanese customers, with help from the Hubject platform, the ability to charge at more than 7,000 charging points in the JCN Japan Charge Network.

For the fourth time, industry, research and politics representatives gathered, in the context of the intercharge network conference, in the Berlin Humboldt-Box to discuss major themes regarding "innovation", "digitalisation" and "interconnection" of the future of sustainable mobility. The international event with guests from 19 countries was opened by the Parliamentary Secretary to the Federal Minister of Transport, Norbert Barthle. Through his speech "Connectivity will be the winning feature of future mobility," Barthle described the potential of interconnection in electromobility.

Hubject CEO Thomas Daiber, in his keynote address, explained his first experiences in building the comprehensive charging network, intercharge, with more than 200 companies already. Here he gave a look into the future and presented technical market innovations and news. With the world's first cross operator reservation function, in the future, electric car drivers will be able to book charging stations from different vendors in Europe directly from their smartphones.



“In particular, when only a little energy is in the battery of an electric vehicle, it must be ensured that the route to the nearest station is not in vain. Our new solution gives drivers of electric vehicles the necessary security for operator independent booking of charging stations.” explains Daiber. The offer is aimed at all Hsubject partner companies in the intercharge network. The reservation service can be immediately integrated without charge and offered to new customers.

In addition to the joint venture commitments in Europe, Daiber also presented recent market activity in Japan. As part of the project initiated by BMW, the Japanese charging network JCN (Japan Charge Network) will be networked with the IT platform of Hsubject. As of October, Japanese buyers of electric BMW vehicles will be able, through BMW’s charging product ChargeNow, charge at more than 7,000 charging points among them more than 3,000 quick charging stations throughout Japan. The Hsubject CEO furthermore noted, “The digital connecting of charging stations through the Hsubject platform enables scalable and efficient market entry. As all supporting IT-Systems communicate with each other in real time, it will no longer matter if the charging station is in Germany or Japan.”

As a goal for the coming years Hsubject want to close the last gaps in the European charging station network with its eRoaming platform. The digital approach also provides for the continuous expansion of portfolio of solutions through new value-added services, such as the already introduced integration of parking sensor systems for charging stations.



## **About Hsubject GmbH:**

Hsubject GmbH was founded in 2012 by leading companies from the energy, technology and automobile industry. The eRoaming platform from Hsubject GmbH enables B2B partners cross supplier charging of electric vehicles throughout Europe. The joint venture is thus contributing to the networking of charging infrastructure, service providers and mobility services. The mark of compatibility 'intercharge' provides a framework for user-friendly charging and payment processes. More than 200 European Partners are part of the intercharge network, among them companies from Scandinavia, Italy, Spain, Portugal, Austria or Benelux. That makes Hsubject the leading eRoaming operator in Europe.

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